**HOW TO READ A SPEECH**

**Name Period**

**Name of the Speech Speaker**

1. Explain the ***central idea*** of the speech. List 3 textual details from the speech that are used to develop the ***central idea.***

**Central Idea of the Speech**

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| **Cite Textual Evidence** | **Cite Textual Evidence** | **Cite Textual Evidence** |

1. Circle at least one ***persuasive appeal*** the author uses. Cite the textual evidence and provide analysis for how the appeal supports the ***central idea***.

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| **Persuasive****Appeal** | **Definition and Example** | **Visual****Description** | **Textual Evidence** |
| **Ethos** | an ethical appeal, means to convince an audience of the author’s credibility or characterDemocratic Presidential Candidate Acceptance Speech by Barack Obama. |  |  |
| **Pathos** | an emotional appeal, means to persuade an audience by appealing to their emotionsI Have a Dream by Martin Luther King Jr. | A black suit with a logo  Description automatically generated |  |
| **Logos** | an appeal to logic, means to convince an audience by use of logic or reasonThe Economic Outlook and MonetaryPolicy by Ben Bernanke. | A close-up of a brain  Description automatically generated |  |

1. Explain the ***historical significance*** or ***context*** of the speech.
2. What is the ***tone*** of the speech? Provide 2 pieces of textual evidence of the identified ***tone.***

**Tone**

**Cite Textual Evidence**

**Cite Textual Evidence**

1. What is the ***author’s purpose*** of the speech (What does he hope to achieve)? Provide textual evidence of the methods the author uses to achieve the purpose.

**Author’s Purpose**

**Cite Textual Evidence**

**Cite Textual Evidence**

1. What ***rhetorical devices*** does the author use? Cite the textual evidence and provide analysis for how the appeal supports the ***central idea***. *Examples: Analogy, Antithesis, Direct address, Figurative language, Irony, Parallelism, Repetition, Rhetorical question, Zeugma*

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| **Rhetorical Device** | **Textual Evidence** | **Analysis** |
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1. Is the speech ***effective***? Explain the element of the speech that is the most effective?
2. Who is the ***audience***? Provide textual evidence for how the author makes decisions based on who is the targeted audience in the speech.
3. Paraphrase the most powerful elements of the speech that addresses the author’s purpose. *4-5 sentences*