Jovita Idár
(1885-1946)

Journalist and Activist

Mexican-American journalist, activist, and suffragist Jovita Idár fought against racism and sexism through her writing and community activism. At her family's newspaper La Crónica, she wrote articles about racism, those in support of her Mexican-American community and the Mexican Revolution, as well as those advocating for women's rights and women's suffrage.

Later, Idár single-handedly protected her newspaper headquarters when the Texas Rangers came to shut it down after she criticized President Wilson for sending troops to the border. She was also an educator and supported the education of children and women. Idár was known for saying, “When you educate a woman, you educate a family.”