2017 Annual Report





INSPIRING FUTURE TRAILBLAZERS AND HISTORY MAKERS

Our nation's greatest successes rest on American women's shoulders, and it's time to acknowledge their active roles in our history—the roles our grandmothers, mothers, aunts, granddaugthers, daughters, and nieces play in the workplace, community, and home. For two decades the National Women's History Museum has researched, collected, and exhibited the contributions of women to the social, cultural, economic, and political life of our nation's history. Our current "Museum without Walls" engages people with our interactive website, online, physical and traveling exhibits, education programs, live presentations, and social media to tell these stories. But we're missing a brick and mortar gathering place to collaborate and share our full, rich history. The National Women's History Museum inspires and encourages people regardless of gender, class, race, or culture to move into the future with respect, equal confidence, greater partnership, and opportunities. With your support, we can bring this museum to life—a place where visitors can expand their understanding of women's roles and leave with a complete view of American history.

2017 Success and a Promising Future



EDUCATIONAL RESOURCES

The Museum creates women's history resources for students and teachers including lesson plans, biographies, posters, primary sources, and more that can be searched by topic, theme, resource type, and grade level.



CIVIL WAR AND SUFFRAGE WALKING TOURS

In Their Footsteps: Woman Suffrage and Women of Civil War Alexandria, Virginia, take visitors on historic treks in and around our nation's capital and are open to community groups, school groups, summer camps, and the public.



ELECTRONIC FIELD TRIPS

The National Women's History Musem helps bring a museum educator into classrooms across the country offering students a glimpse into how the Museum brings history to life. These 30-minute electronic field trips are for 4th through 11th-grade classes and extracurricular groups on a variety of topics.



ONLINE EXHIBITS

Working with Google Arts & Culture, the National Women's History Museum creates exhibits ranging from women in STEM to the women who ran for president to the history of fashion.



ENHANCED WEBSITE

Thanks to a generous grant from the PwC Charitable Foundation, the National Women's History Museum launched a new website with advanced content capabilities, interactive learning modules, revamped curriculum lessons and online exhibits, and optimized mobile content for its more than 1 million annual visitors.



CONGRESSIONAL LEGISLATION

In March 2017, US Representatives Carolyn Maloney (D-NY) and Ed Royce (R-CA) introduced HR 19 that would establish a national women's history museum and designates two possible sites on the National Mall. In June 2017, U.S. Senators Susan Collins (R-ME) and Dianne Feinstein (D-CA) introduced companion legislation in the Senate.



WHERE ARE THE WOMEN? REPORT

Where are the Women? examines the status of women's history in state-level social studies standards. The report finds that women's experiences and stories are not well integrated into state history standards, implying that women's history is not important.

Financial Statements

Statement of Financial Postition for the Year Ended December 31, 2017

	_	2017	_	2016
ASSETS				
Cash	\$	500,103	\$	951,858
Cash held for deferred compensation		39,930		38,776
Promises to give		51,980		120,000
Prepaid expenses and deposits		25,791		17,692
Inventory		25,449		8,634
Property and equipment, net		143,004		1,886
Collections		217,602		217,602
TOTAL ASSETTS	\$	1,003,859	\$	1,356,448
LIABILITIES AND NET ASSETTS				
LIABILITIES				
Accounts payable & accrued expenses	\$	161,686	\$	61,386
Accrued compensation		244,521		29,339
Deferred rent		551		2,198
Deferrred compensation		39,930		38,776
TOTAL LIABILITIES	\$	446,688	\$	131,699
NET ASSETS				
Unrestricted		225,177		877,214
Temporarily restricted		331,994		347,535
TOTAL NET ASSETS	\$	557,171	<u>\$</u>	1,224,749
TOTAL LIBABILITIES & NET ASSETS	\$	1,003,859	\$	1,356,448



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